

MARTA ROCHOLL HERNANDEZ



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ILLUSTRATOR & CONCEPT / VISUAL DEVELOPMENT ARTIST

EXPERIENCE

MULTIMEDIA EDITOR

2025 - Present **RF-Explorer** | Madrid

Ensures a visually engaging and cohesive brand presence through multimedia content, including: marketing material, web contents, product images and user manual sketches.

FREELANCE ILLUSTRATOR

2017 - Present

Commission work for Voice Actors and Professionals within the industry

WEBCOMIC ARTIST

2024 - Present **Webtoon Canvas**

"The Phantom of the Opera Reimagined"

Visual Development, Artist, Writer & Co-Creator

CLIP STUDIO OFFICIAL EXPERT

2023- Present

CSP Beta Testing Team and Certified Expert on the Software

ART DIRECTOR

2024 - Present **SCAD** | Atlanta

"Angeline" (2024) SCAD Student Film

CONCEPT ARTIST

2023 - 2024 **SCAD** | Atlanta

"Mind the Abyss" Concept Artist for a First-Person Shooter student game.

ENVIRONMENT ARTIST

2023 **SCAD** | Atlanta

"Bunny to the Moon" (2023) SCAD Student Film

Film of The Year (2023) Finalist

The Rookies

CHARACTER ARTIST

2022 - 2023 **SCAD** | Atlanta

"A Shadows Glow" (2023) SCAD Student Film

EDUCATION

Savannah College of Art and Design (Atlanta) 2020 - 2024

B.F.A. Illustration

Concept art for games and animation

4.0 GPA

Summa Cum Laude – Student Spotlight

LANGUAGES

SPANISH

Native

ENGLISH

Fluent (written and spoken)

ACHIEVEMENTS

2020-2024

SCAD Dean's List

SCAD Distinguished Scholarship

Beyond the Dot Exhibition

2023

Zankel Scholar Competition

SCAD Drawing Works Exhibition

2022

IDA Design Awards

SKILLS

TECHNICAL SKILLS

Illustration

Storytelling

Visual Development

Composition

SOFT SKILLS

Excellent Communicator

Constant Improvement

CHARITY WORK - ILLUSTRATION

FAN-ZINES: Non-profit printed illustration zines I participated in 2019 - Present

2022 - 2023: FANTASIE

+\$900 profit/donated

Host & General Moderator

Page & Promo Artist

Graphics

2020- 2021: PATH OF THE GODDESS

+\$1k profit/donated

Layout & Graphics Moderator

Merchandise Artist

Page & Promo Artist

Spot Artist

2021 - 2022: NOMTENDO

+\$20k profit/donated

Page & Promo Artist

Merchandise Artist

Cover Colorist

ADDITIONAL

Experience as Page Artist and deadline compliance in +20 zines